

Visual Arts Achievement Portfolio



Commercial Art and Electronic Media

(VA 1250)

Practice Develops Confidence

____ Student

____ Art Teacher

____ Parent

____ School and District

Description of Commercial Art and Electronic Media

This course is for the High School Visual Arts Core Curriculum. CAEM is an overview of traditional art media and new electronic art media used in modern communications. With an emphasis on studio production, this course is designed to develop higher-level thinking, art-related technology skill, art criticism, art history, and aesthetics. *The prerequisite for this course is Foundations I or II.*

Explanation of Standards

There are two basic goals in a visual arts education: one, creating meaning in works of art, and two, perceiving meaning in works of art. The Utah State Visual Arts Core divides each of these goals into two standards. The resulting four art standards are Making, Perceiving, Expressing, and Contextualizing. These four divisions or standards organize the curriculum into manageable and related units and guide the student toward a deep and holistic comprehension of the Visual Arts. Each standard is broken into objectives, each objective into indicators. A scoring box is placed to the left of each objective. The student scores his or her achievement within each objective using a number ranging from 0 to 10. A legend is provided wherein the student and teacher tally both the average score from the objective boxes and the total number of indicators the class has studied.

Technology requirements for this class include computers with art/graphics software, color printer, image projectors, and appropriate new technologies.

Listed below are all of the courses presented in the Visual Arts Core Curriculum. There are additional, elective courses such as AP Art History and Studio Art available in many schools.

Art History and Criticism (VA 1210)	Film Making (VA 1240)
Commercial Art and Electronic Media (VA 1250)	3-D Design (VA 1110)
Foundations I (VA 1100)	Foundations II (VA 1200)
Printmaking (VA 1130)	Drawing (VA1140)
Painting (VA 1150)	Photography (VA1170)
Ceramics (VA 1220)	Jewelry (VA 1160)

Commercial Art & Electronic Media

Student Achievement Portfolio

Media explored: _____

Standard 1 MAKING

Students will assemble and create works of CAEM by manipulating art media and by organizing images with the elements and principles.



Objective A: Refine techniques and processes in a variety of media.

- Experience and control a variety of CAEM media, including current arts-related technologies.
- Select and analyze the expressive potential of CAEM media, techniques, and processes.
- Practice safe and responsible use of CAEM media, equipment, and studio space.



Objective B: Create works of CAEM using art elements and principles.

- Create expressive works of CAEM using art elements, including color relationships, line, and shape.
- Create expressive works of art using principles to organize the art elements, including composition, emphasis, and eye movement.

Standard 2 PERCEIVING

Students will find meaning by analyzing, criticizing, and evaluating works of CAEM.



Objective A: Critique works of CAEM.

- Analyze CAEM regarding use of art elements and principles.
- Examine the functions of CAEM.
- Interpret works of CAEM.



Objective B: Evaluate works of CAEM.

- Analyze and compare works of CAEM using a variety of aesthetic approaches.
- Evaluate works of CAEM based on forming techniques, effective use of art elements and principles, fulfillment of functions, impact of content, expressive qualities, and aesthetic significance.

Standard 3 EXPRESSING

Students will create meaning in CAEM.



Objective A: Create content in works of CAEM.

- Identify subject matter, metaphor, themes, symbols, and content in works of CAEM.
- Create works of CAEM that effectively communicate subject

matter, metaphor, themes, symbols, or individually conceived content.

- Create divergent, novel, or individually inspired applications of art media or art elements and principles that express content.



Objective B: Curate works of CAEM ordered by medium and content.

- Organize a portfolio that expresses a purpose such as mastery of a medium, objectives of this Core, or significant content.
- Exhibit works of CAEM selected by themes such as mastery of a medium, Core objectives, and significant content.

Standard 4 CONTEXTUALIZING
Students will find meaning in works of CAEM through settings and other modes of learning.



Objective A: Align works of CAEM according to history, geography, and personal experience.

- Use visual characteristics to group artworks into historical, social, and cultural contexts; e.g., cubist view of the Egyptians, tenebrism of the Baroque.
- Analyze the impact of time, place, and culture on works of CAEM.
- Evaluate own relationship with artworks from various periods in history.



Objective B: Synthesize CAEM works with other educational subjects.

- Integrate CAEM with dance, music, and theater.
- Explore how CAEM can be integrated across disciplines.



Objective C: Evaluate the impact of CAEM on life outside of school.

- Examine careers related to CAEM.
- Predict how CAEM can add quality to life and lifelong learning.

COMMERCIAL ART & ELECTRONIC MEDIA LEGEND

Each box to the left of the objective contains a number that represents a level of achievement from this list:

Distinguished	10
Independent	9
Fluent	8
Developing	7
Novice	0-6

This is the average of the numbers recorded in the boxes to the left of the objectives:

This is the percentage of indicators the class completed:

For resources to support progress through this document visit:
<http://www.usoe.k12.ut.us/curr/FineArt>
 The space below is for written communication between student, teacher, and parent.

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